



YOUNG AMERICA

**FAKED**  
File 1100am

717 Faxon Road  
Young America, Minnesota 55397-9481  
612.467-1100  
612.467-3895 fax

April 25, 1994

Ms. Aleta Howell  
R.J. Reynolds Tobacco Co.  
401 North Main Street  
Winston-Salem, NC 27102

Re: New York State Fair Win-A-Corvette Sweepstakes

Dear Aleta:

Young America Corporation is pleased to submit the enclosed Price Quotation to R.J. Reynolds Co. for the New York State Fair Sweepstakes.

As we understand the promotion, the consumer will enter via an official entry form at their participating retailer or at the New York State Fair. Entries will be sent in bulk via overnight mail packages to Young America for the drawing. Young America will notify potential winner, qualify the winner and forward the name to R.J. Reynolds who will announce the winner's name at the New York State Fair. One prize of a 1994 Corvette will be awarded.

We look forward to the opportunity to work with you as your fulfillment partner. Should you have any questions or require further information, please contact me at 612.467-1193.

Sincerely,

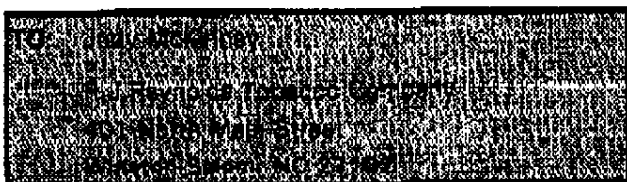
YOUNG AMERICA CORPORATION

Pat Nolan  
Manager, Sweepstakes Programs

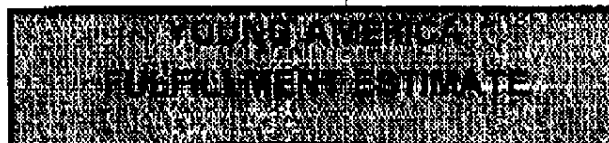
Enclosure

cc: Mr. F.H. (Hal) Stinchfield, Young America Corporation  
Ms. Tammy Stender, Young America Corporation  
Ms. Suzy Wurtz, Young America Corporation

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4/28/94



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Start Date: 7/94

End Date: 9/94

PROGRAM: New York State Fair Win-A Corvette Sweepstakes

005803 FHS

CD	DESCRIPTION	UNIT	QUANTITY	AMOUNT
	PS - POSTAGE			
PS	MISCELLANEOUS	\$0.00 /EA	0	\$0.00
PS	EXPRESS/DELIVERY SERVICE	\$0.00 /EA	0	\$0.00
PS	SWEEPSTAKES POSTAGE	\$0.00 /EA	0	\$0.00
	WH - SPECIAL WAREHOUSING/PROD SERVICES			
WH	STORAGE CHARGES	\$2.00 /SQ.FT	0	\$0.00
	DT - DATA TRANSMISSIONS			
DT	KEYING UNQUALIFIED M/A/R/C CODE	\$0.03 /EA	0	\$0.00
DT	DAILY TRANSMISSION CHARGE	\$0.009 /EA	0	\$0.00
	SW - SWEEPSTAKES			
SW	MANAGEMENT FEE	\$2,000.00 /EA	1	\$2,000.00
SW	STATE REGISTRATION FEE - NY	\$100.00 /EA	1	\$100.00
SW	OFFICIAL RULES REVIEW	\$0.00 /EA	0	\$0.00
SW	PROCESS WINNERS LIST	\$0.25 /EA	100	\$25.00
SW	AFFIDAVIT PROCESSING	\$15.00 /EA	1	\$15.00
SW	REQUEST FOR AFFIDAVIT/WINNERS LIST	\$0.25 /EA	100	\$25.00
SW	SORTING OF ALTERNATE ENTRIES	\$0.00 /EA	0	\$0.00
	<b>TOTAL</b>			<b>\$2,165.00</b>

YOUNG AMERICA 93-51954

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